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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William R. Blair :  
Serial No.: 09/783,747 : Examiner: Unknown  
Filed: February 15, 2001 : Group No.: Unknown  
For: SYSTEM AND METHOD FOR : Attorney Docket No.:  
CREATING CATALOG NEUTRAL : 046700-5022  
PRODUCTS :

RESPONSE TO NOTICE OF INCOMPLETE REPLY

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

The following is submitted in response to the Notice of Incomplete Reply dated  
June 6, 2001.

Certificate of Mailing (37 C.F.R. §1.8)

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20232.

Name: Daniel H. Golub Signature: [Signature]

Date of Deposit 8/2/01

09/783,747-051704

## REMARKS

The Notice of Incomplete Reply seems to state that Fig. 1 as described in the specification was not included with the drawings as filed. Applicant submits that the reference to Fig. 1 was used in the specification to refer collectively to Figures 1A, 1B and 1C. Figure 1 itself was not submitted since, aside from the collective reference of Figures 1A, 1B and 1C, Figure 1 does not exist. Therefore, Applicant now seeks to prevent any further confusion by deleting any and all references in this application to Figure 1.

Applicant hereby submits a substitute specification wherein the following amendments were made to the specification as originally filed:

At page 9, lines 8 and 9, delete "Fig. 1... auction;"

At page 10, line 8, delete the first reference to -Fig. 1- and insert "Figures 1A, 1B and 1C" therefor.

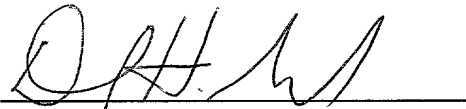
At page 10, line 8, delete the second reference to -Fig. 1 illustrates- and insert "Figures 1A, 1B and 1C illustrate" therefor.

Other than these changes, the text of the substitute specification is identical to that of the original filing.

Conclusion:

In view of the foregoing, it is respectfully submitted that all pending independent claims are in condition for allowance. In addition, it is respectfully submitted that all dependent claims are allowable because such claims depend from an allowable base claim. Favorable consideration of the present application is therefore requested, and a notice of allowance is earnestly solicited.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read 'D.H. Golub', is written over a horizontal line.

Daniel H. Golub  
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Dated: August 2, 2001